

Bethlem Royal Hospital Archives and Museum

Tariff of Image Reproduction Charges

Editorial	Permission	Print run	Standard rate	Educational rate
Printed or ebook- full page or cover	Single country, single language rights	Up to 2,000	£100	£75
		2,000-4,999	£125	£100
		5,000+	£150	£125
	World-single language rights	Up to 2,000	£150	£125
		2,000-4,999	£175	£150
		5,000+	£200	£175
	World- multi language rights	Up to 2,000	£200	£175
		2,000-4,999	£225	£200
		5,000+	£250	£225
Printed or ebook- half page	Single country, single language rights	Up to 2,000	£75	£50
		2,000-4,999	£100	£75
		5,000+	£125	£100
	World-single language rights	Up to 2,000	£125	£100
		2,000-4,999	£150	£125
		5,000+	£175	£150
	World- multi language rights	Up to 2,000	£175	£150
		2,000-4,999	£200	£175
		5,000+	£225	£200
Printed or ebook- quarter page	Single country, single language rights	Up to 2,000	£50	£25
		2,000-4,999	£75	£50
		5,000+	£100	£75
	World-single language rights	Up to 2,000	£100	£75
		2,000-4,999	£125	£100
		5,000+	£150	£125
	World- multi language rights	Up to 2,000	£150	£125
		2,000-4,999	£175	£150
		5,000+	£200	£175
Newspapers and magazines- full page or cover	Single country, single language rights	Up to 2,000	£125	£75
		2,000-4,999	£150	£100
		5,000+	£175	£125
	World-single language rights	Up to 2,000	£175	£125
		2,000-4,999	£200	£150
		5,000+	£225	£175
	World- multi language rights	Up to 2,000	£225	£175
		2,000-4,999	£250	£200
		5,000+	£275	£225
Newspapers and magazines- half page	Single country, single language rights	Up to 2,000	£100	£50
		2,000-4,999	£125	£75
		5,000+	£150	£100

	World-single language rights	Up to 2,000 2,000-4,999 5,000+	£150 £175 £200	£100 £125 £150
	World- multi language rights	Up to 2,000 2,000-4,999 5,000+	£200 £225 £250	£150 £175 £200
Newspapers and magazines- quarter page	Single country, single language rights	Up to 2,000 2,000-4,999 5,000+	£75 £100 £125	£25 £50 £75
	World-single language rights	Up to 2,000 2,000-4,999 5,000+	£125 £150 £175	£75 £100 £125
	World- multi language rights	Up to 2,000 2,000-4,999 5,000+	£175 £200 £225	£125 £150 £175
Academic use-thesis or poster			£25	-
Website- per month			£25	£10
Website- per year			£250	£125
Use in a permanent exhibition			£250	£125
Use in a temporary exhibition			£100	£50
Use on a television programme (6 seconds)	Single country, single language rights	2.5 years 5 years 10 years	£100 £150 £200	£50 £75 £100
Use on a television programme (6 seconds)	World, single language rights	2.5 years 5 years 10 years	£150 £200 £250	£75 £100 £125
Use on a television programme (6 seconds)	World, multi language rights	2.5 years 5 years 10 years	£200 £250 £300	£100 £125 £150
Filming of an image/artefact in the museum*	Single country, single language rights		£100 per hour between 9am-5pm inclusive of set up times	£50
Filming of an image/artefact out of the museum*	Single country, single language rights		£200+ staff expenses per hour of filming	£100+ staff expenses

*** Please contact the museum to discuss filming permissions, film lengths and the possibility of staff interviews. Costs of filming images and artefacts are subject to copyright clearance and additional fees.**